



Tourism Equipment and
Techniques Trade Fair

44TH
edition

7,8 & 9th NOVEMBER 2023

MONTPELLIER
EXHIBITION CENTER



WWW.SALONSETT.COM

ORGANISED BY

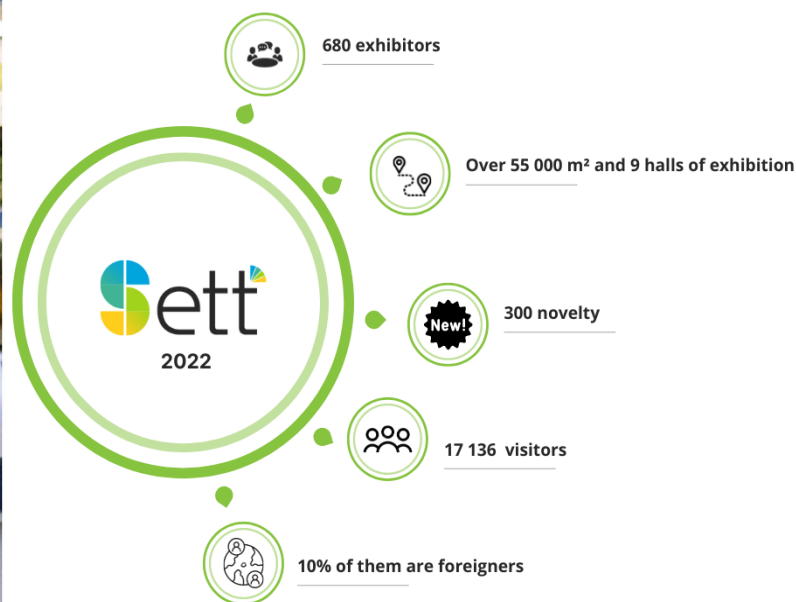


IN PARTNERSHIP WITH



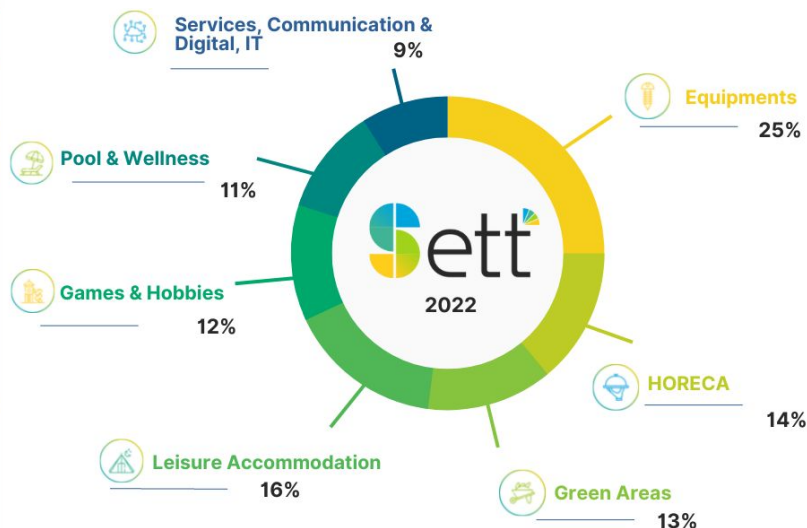
SETT : THE UNMISSABLE TRADE EVENT

In 2022, over 17 000 visitors were able to meet 680 exposants, professionals of Outdoor Hospitality from the main sectors : accomodation, swimming pool & wellness catering equipment, services, digital communication, games & leisure, green areas and equipment.



VISITORS DISTRIBUTION

BY SECTOR



The outdoor hospitality market is an increasingly competitive market. There are more than 8,000 campsites in France, the second largest in the world. Campsites and gites are looking for the best equipment for their establishments.

They are waiting for you, come and meet them at Sett!



**THE SETT IS AN
IMPORTANT
COMMERCIAL AND
MARKETING LEVER
TO MAKE YOURSELF**

Transylvanie Habitat

THE OUTDOOR HOSPITALITY: IN FIGURES

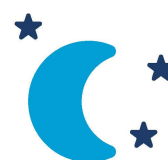
Source : FNHPA – FFCC – INSEE – l'Officiel des Terrains de Campings



1ST TYPE OF LEISURE
accommodation
in France



+ 20% TOURISTS
in the last 10 years



128 MILLION
nights in 2021

60% OF TOURISTS WANT TO TRY
camping in an original accommodation

2,8 BILLION 
turnover in 2019

22% OF TURNOVER is spent on investment

Source : INSEE



5%
1 star
campsites



24%
2 stars
campsites



33%
3 stars
campsites



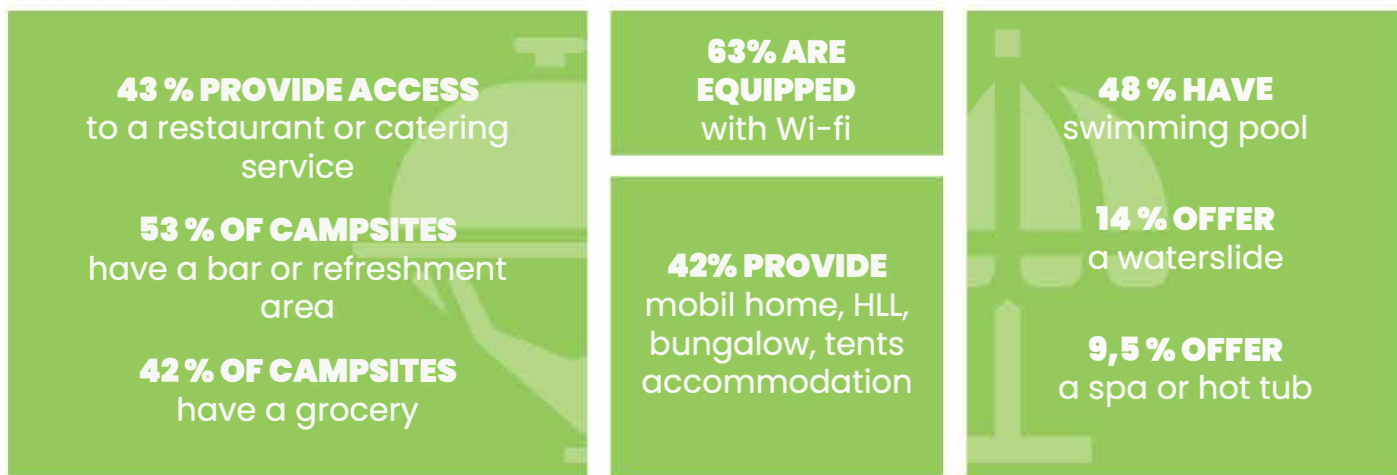
17%
4 stars
campsites



3%
5 stars
campsites

EQUIPMENT RATE OF CAMPSITES: IN FIGURES

Source : FFCC - L'officiel des Terrains Camping



8,9 & 10th november 2022
Montpellier - France
www.salonsett.com

- Horeca Equipments
- Equipments and services
- Outdoor equipments
- Leisure accommodations
- Games and leisure

- Snack
- Bar
- Toilets



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