

## The 43<sup>RD</sup> edition of the Sett, Leading European trade fair for professionals in outdoors hospitality was a big success!

*The Sett closed its doors after three very successful days. There were 17,136 professionals from the outdoor hospitality industry who came in search of the latest trends and innovations in the sector. The changes and modernizations made this year enabled visitors to take full advantage of this 2022 edition to discuss and learn about the new regulations in force, but also to discover the latest services and equipment that will enable everyone to look forward to the coming season with confidence and optimism. Sustainable development was also at the heart of this show with the creation of a sustainable development trail, EcoSett, highlighting exhibitors with an eco-responsible approach.*



### THE SETT 2022, AN EDITION FULL OF NOVELTIES

**This 43rd edition was exceptional with a record number of exhibitors present, reaching 680, but it was also exceptional in terms of the number of visitors, up to 17,136 professionals, 10% of whom came from abroad. This is the best attendance recorded in recent years.** Everyone was able not only to attend and take part in discussions on changes and developments in the sector, but also to wander through the **55,000m2 and 9 exhibition halls** to discover creative companies, at the origin of the latest advances in terms of services and equipment.

**This 43rd edition was also marked by many changes** that were very much appreciated by all the tourism professionals in the outdoor hospitality industry from the main key sectors: HORECA Equipment / Services, Communication and Digital / Games and Hobbies / Swimming pools and Wellness / Leisure accommodation / Green spaces / Equipment).

“ **This edition was a success with a record number of exhibitors and visitors! Our sector is changing rapidly, and we were able to develop the show to meet the expectations of professionals. Innovation was more present than ever with the Sett D'Or and the Sett Awards, not forgetting sustainable development which was also at the heart of these 3 days** says **Philippe Robert**, President of the Fédération de l'Hôtellerie de Plein Air Languedoc-Roussillon.

## CREATIVITY IN THE CENTER OF THIS 43RD EDITION !

As every year, the three days of the exhibition were punctuated by numerous highlights, notably the organisation of the **Sett d'Or awards**, in partnership with Décisions magazine, rewarding five innovative winners in their sector, but also the **Sett Awards**, which were presented to the members judged to be the most creative and successful in their work, but also in the implementation of new initiatives. **And of course, the programme** also included information via conferences and meetings with experts on regulatory, legal, fiscal, social and health issues, with a particular focus on employment and social issues, as well as **conviviality** with numerous meetings between professionals.



### The Sett d'Or 2022 winners are :

- **BEER UP Standup**: economical system for filling beer from the bottom of the cup (Reuz Greencup)
- **Escape Games L'apéro** : animation game. Locked up in a huge 80-litre cooler, you have to unlock everything to free the aperitif! (Escape Games United)
- **Phytotiny** : ecological and vegetal sanitation system for unusual tourist housing (Aquatiris)
- **AquaCollect** : flexible and removable network to collect wastewater where gravity networks cannot be applied (AquaTech Innovation)
- **TUBBO**: luxury, fully transparent and weatherproof unusual accommodation (Tubbo Experience SL)



### The Sett Award 2022 winners are :

- **Sett Award "ecology"** camping Les 3 cantons – ST ANTONIN NOBLE VAL – Tarn et Garonne (82)
- **Sett Award "Dream bathing"** camping La Besse – CAMON – Ariège (09)
- **Sett Award "Family-Generation"** camping Le Camp de Florence – LA ROMIEU – Gers (32)
- **Sett Award "Animation"** camping Le Mas de Saboth – VERS – Lot (46)
- **Sett Award "Team ++"** camping Cala Gogo – ST CYPRIEN – Pyrénées Orientales (66)
- **Sett Award "E-camping"** camping Le Village du Port – ST SOZY – Lot (46)
- **Sett Award "Green Spaces"** camping Les Sablons – PORTIRAGNES PLAGE – Hérault (34)
- **Sett Award of Honour presented by Philippe Robert to Roger Pla for his Foundation and the Camping Yelloh! Village Le Brasilia – Canet en Roussillon – Pyrénées Orientales**

Find all the details about the winners on the Sett website:  
[www.salonsett.com/en/sett-d-or-trophies/winners](http://www.salonsett.com/en/sett-d-or-trophies/winners)

## THE ENVIRONMENT AND SUSTAINABLE DEVELOPMENT ARE AT THE HEART OF THE SECTOR'S CONCERNS

The Sett clearly states its desire to become an "eco-responsible" trade fair and aims to obtain LEAD certification by 2023 alongside the Green Events agency, a leader in responsible event strategy.

Amongst other new features this year, the Fédération de l'Hôtellerie de Plein Air Languedoc-Roussillon has inaugurated a new stand, entirely eco-designed in recycled and recyclable materials, which will be reusable for many years. In addition, the use of carpeting throughout the show has been significantly reduced (notably in the aisles of the Halls), catalogues have been printed on recycled paper and in reduced quantities in favour of a digital version, and urns have been placed to recover and recycle the lanyards and plastic pockets of badges.

## SOME KEY FIGURES TO REMEMBER



680 exhibitors



17 136 visitors



10% of international visitors



15 000 m<sup>2</sup> of carpet removed



5 000 badges & lanyards recovered



2 000 less catalogues printed



65 sorting bins at the exhibition



5 water fountains



60 ashtrays

**PLEASE NOTE THE NEXT DATES FOR THE 44<sup>TH</sup> EDITION OF THE SETT: 7, 8 AND 9 NOVEMBER 2023**

Find all the details on the Sett website : [WWW.SALONSETT.COM](http://WWW.SALONSETT.COM)

### About the Sett

Created in 1978, the Sett was founded by the Languedoc-Roussillon Outdoor Hotel Federation. Thanks to its growing success year after year, it now includes 7 other regional partner federations: Midi-Pyrénées, Rhône-Alpes, Auvergne, Corsica, Limousin, Provence-Alpes-Côte d'Azur and Bourgogne Franche-Comté. Internationally recognised (11% of visitors), the show is reserved for professionals (managers of campsites, gîtes, cafés, hotels, restaurants, guest houses, beaches, as well as local authorities, landscapers, technical managers, etc.). It offers tourism specialists a diversity that meets the needs and requirements of the profession with more than 600 exhibitors each year.

### ORGANIZER CONTACT : CODE EVENTS

Gabrielle Quichaud  
+33 1 76 61 83 07

### FHPA LR CONTACT

Caroline Belaubre  
+33 6 28 40 09 71

### PRESS OFFICE CONTACT : SBC Agency

Yglinga Benoît-Joubert  
+33 6 63 70 61 69 | [yglinga@sbc-groupe.com](mailto:yglinga@sbc-groupe.com)