

3. Business sectors (3 sectors MAX)

- The Catering Industry (HORECA) - Food&Snack
- Equipments
- Green areas & Vehicles
- Leisure accommodations
- Games & Hobbies
- Pools, Beaches & Wellness
- Services, Communications & Digital, IT

4. Areas of expertise

THE CATERING INDUSTRY (HORECA) – FOOD&SNACK

- Bar
- Beverages
- Distributors, Importers
- Kitchen equipment
- Hotel equipment



EQUIPMENTS

- Electrical terminals
- Air-conditioning / Heating
- Access control / Security
- Décor / Textiles
- Water / Purification
- Lighting
- Household appliances
- Energies
- Professional hygiene
- Sound and image
- Camping kits / Supplies
- Laundry
- Signage
- Sanitary facilities / Cubicles



GREEN AREAS & VEHICLES

- Shelters
- Energies
- Equipment / Tools
- Outdoor furniture / Street furniture
- Parasols / Thatched huts / Tents
- Landscapers / Nursery owners
- Terraces
- 2/3-wheeled vehicles
- Electric vehicles
- Utility vehicles



LEISURE ACCOMMODATIONS

- Chalets
- Original accommodation (caravans, huts, etc.)
- Mobile homes
- Tents



GAMES & HOBBIES

- Nautical equipment
- Sports & leisure equipment
- Fitness
- Outdoor games
- Indoor games
- Inflatable structures
- Multi-sports fields



POOLS, BEACHES & WELLNESS

- Shelters
- Design office
- Decor
- Pool & beach equipment
- Manufacturer / Construction
- Production of hot water
- Spa / Jacuzzi / Steam room / Sauna
- Water treatment / Maintenance



SERVICES, COMMUNICATIONS & DIGITAL, IT

- Communications and digital agencies
- Real Estate Agencies
- Bank / Insurance / Legal / Tax / Certification
- Reservation centres
- Chains / Groups
- Consulting / Auditing
- Training / Recruitment
- Handicap / Mobility
- Software
- Press
- Tour Operators
- Wi-Fi / Internet



5. Your business activity in a few lines:

6. Brands represented:

7. New products presented: Yes / No. If so, which one(s):

BOOKING A STAND

1. Participation rights:

- Registration fee for an exhibitor (1 stand = 1 exhibitor)
- Co-exhibitor participation rights (2 exhibitors max, from 80m²)

= €480 excl. tax

= €630 excl. tax

Details in the general terms and conditions (page 6)

Subtotal = € excl. tax

BARE STAND:

- Floor markings
- Electrical block

- From 30 to 39m² = €170 x ___ m² = ___ € excl. tax
- From 40 to 59m² = €135 x ___ m² = ___ € excl. tax
- From 60 to 79m² = €124 x ___ m² = ___ € excl. tax
- From 80 to 100m² = €110 x ___ m² = ___ € excl. tax
- From 101 to 299m² = €100 x ___ m² = ___ € excl. tax
- > 300m² = €95 x ___ m² = ___ € excl. tax
- Carpet = €9 x ___ m² = ___ € excl. tax

Colour: Grass green Blue Beige Red Orders placed on site will incur a 50% mark-up

EQUIPPED STAND:

- Turnkey stand
 - Dividers
 - Carpet
 - Sign
 - 3 spot lights
 - Shared storage unit
- Green carpet / Grey path

- 9m² = €1,980 excl. tax
- 12m² = €2,592 excl. tax
- 15m² = €3,225 excl. tax
- 18m² = €3,780 excl. tax
- >24m = 210 x m² = € excl. tax



EQUIPPED STAND "PLUS":

- Turnkey stand with better visibility:
 - Logo on the sides and at the back of the stand
- Green carpet / Grey path

New in 2017!

- 15m² = €3,990 excl. tax
- 18m² = €4,500 excl. tax
- 24m² = €5,304 excl. tax



PREMIUM STAND:

- Welcome your customers in a VIP setting!
 - Dividers in brushed cotton
 - 1 electrical block - 3kW
 - Your logo on the stand's counter, on the sides of the stand and on a raised panel
 - ADSL line
 - Furniture: Premium pack
 - ¼ colour page in the catalogue
 - Lockable storage unit
 - Individual cleaning of your stand over the three days
 - VIP parking pass (New in 2017!)
 - 500 personalised invitations with your logo
 - Your logo on the general layout map for the Trade Show



Brushed cotton: Blue Red Beige

Carpet: Blue Black Beige

- 15m² = €5,625 excl. tax
- 18m² = €6,660 excl. tax
- 24m² = €8,760 excl. tax

STAND SUB-TOTAL

=

€ excl. tax

OPTIONS

⚠ All orders for options placed on site will incur a 50% mark-up

1. Stand options

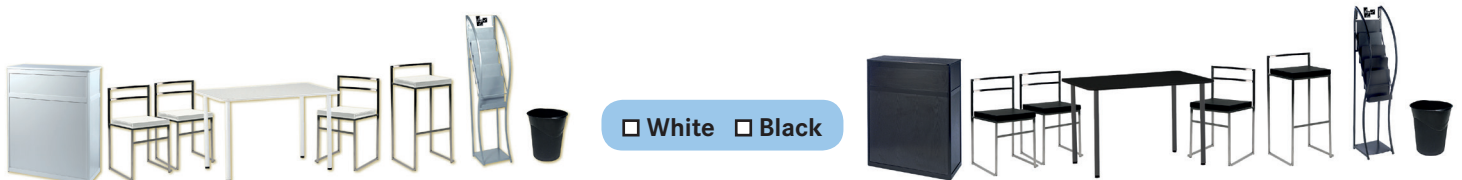
- 2 access sides €235 excl. tax
 - 3 access sides €470 excl. tax
 - 4 access sides / small island (*exclusively for surface areas > 80m²*) €680 excl. tax
 - Cleaning of the stand €5 x m² x Days = € excl. tax
 - Wi-Fi access €80 excl. tax
 - Wireless badge reader €300 excl. tax
 - Wired connection (Internet) €80 excl. tax
 - Door lock with key (*for storage unit*) €200 excl. tax
 - Increase of 3kW in single phase 220V - 16A Socket €310 excl. tax
 - Increase of 6kW in three-phase 380V, in single phase 220V - 16A Socket €460 excl. tax
 - Increase of 10kW in three-phase - 3 16A sockets or 1 32A hypra type socket €510 excl. tax
 - Increase of 20kW in three-phase (32A Terminal block) - Box equipped with 16A sockets and/or a hypra type socket €650 excl. tax
 - Forklift truck
- (Only available to order from ALBERT FRERES -
+33 (0)5 62 87 62 16 - bgadea@albert-freres.fr)

2. Furniture options

- Sett Standard Package (€150 excl. tax)** 1 table, 3 chairs, 1 display unit, 1 bin



- Sett Package Plus (€315 excl. tax)** 1 counter, 1 stool, 1 table, 3 chairs, 1 display unit, 1 bin



- Premium Package (€490 excl. tax)** 1 coffee table & 3 armchairs, 1 counter, 1 stool, 1 coat rack, 1 90L refrigerator, 1 display unit, 1 bin



3. Additional options

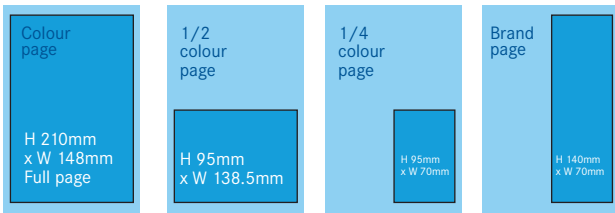
- 110L refrigerator €75 excl. tax
 - 200L refrigerator €90 excl. tax
 - Nespresso coffee machine (200 capsules included) €200 excl. tax
 - High stool €30 excl. tax
 - High table + 3 stools €155 excl. tax
 - 116cm Video KIT (1 46" LED screen 116cm USB & 1 stand or wall bracket) On estimate
- White / Black
 White / Black

additional options SUB-TOTAL

€ excl. tax

4. Communications options Capitalise on your presence at the Sett Trade Show!

AD INSERTS



Sett Guide

Distributed at both entrances to the Trade Show free of charge – 15,000 copies

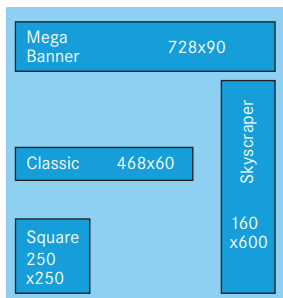
- Bookmark (limited to 2 advertisers) **€2,500 excl. tax**
- Back cover **€2,200 excl. tax**
- Inside front cover and inside back cover **€1,980 excl. tax**
- 1 full page in colour **€1,800 excl. tax**
- 1/2 page in colour **€950 excl. tax**
- 1/4 page in colour **€500 excl. tax**

Pocket map

15,000 copies distributed with the Sett Guide free of charge

- Back cover (limited to 1 advertiser) **€3,000 excl. tax**

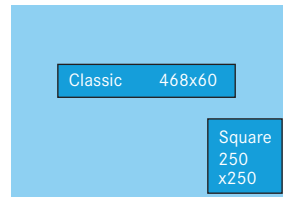
WEBSITE WWW.SALONSETT.COM



- Mega banner (728x90) **€1,800 excl. tax**
- Square (250x250) – on rotation (limited to 2 advertisers) **€900 excl. tax**
- Skyscraper banner (160x600 and 120x600) **€500 excl. tax**
- Classic banner (468x60) **€1,500 excl. tax**
Partners Section

NEWSLETTERS / EMAILS

Provisional schedule in the Exhibitors' Guide



- Banner with link on 3 newsletters **€900 excl. tax**
- Themed newsletter (advertorial + banner) **€1,500 excl. tax**

AD DISPLAYS

- Your logo on the Trade Show's general layout map **€500 excl. tax**
- 1m² squares of carpet situated at the double-door entrance(s) of your Hall with: your logo, stand number and directional arrow **€500 excl. tax** (excluding manufacturing costs)
Limited to 1 advertiser per Hall (2 squares maximum)

EXTERIOR SIGNAGE

- Outside panels at the main Trade Show entrance (North Entry) Format 4 x 3m; Personalisation of a canvas sheet displaying the image you supply **€5,000 excl. tax** (manufacturing and break included)

options SUB-TOTAL _____ **€ excl. tax**

5. Total cost

Your stand booking can only be confirmed once we have received your signed registration form, and **the deposit amounting to 30% of the total cost incl. tax.**

The balance of the invoice must be paid by 02 October 2017 at the latest.

Total excl. tax	_____ €
VAT 20%	_____ €
Total incl. tax	_____ €
Deposit	_____ €

General Regulations of the Trade Show

ARTICLE 1. ORGANISATION, SUBJECT, DATE AND DURATION

1.1. Organisation

The SETT Trade Show 2017 which will take place on 7, 8 and 9 November 2017 at the Parc des Expositions de Montpellier (Montpellier Exhibition Centre), is organised by the company Code Events, a limited liability company with a capital of 30,000€, the head office of which is located at 10 rue Alfred Laurant - 92100 Boulogne Billancourt - France - **for the account of the Fédération de l'Hôtellerie de Plein Air Languedoc Roussillon (Languedoc Roussillon Federation of Outdoor Hospitality), owner of SETT.**

1.2. Subject

These regulations define the conditions in which the company Code Events, acting as organiser, operate this Trade Show. It sets out the respective rights and obligations of the participant and the organiser. The participant is formally committed to respect these regulations.

1.3. The organiser sets the dates, duration and venue for the event.

1.4. The organiser reserves the right to modify the opening date or the duration of the trade show, to decide on its extension, adjournment or predicted closure at any time, without the participants being able to claim any compensation.

ARTICLE 2. CHECKING AND ACCEPTANCE OF REGISTRATIONS

2.1. Registration

A request to participate signed by a person authorised to enlist the prospective exhibitor must be submitted on the official registration form made available to the prospective exhibitor by the organiser. **(Obligatory company stamp + date + signature)**

2.2. The receipt of this request by the organiser implies that the prospective exhibitor has read these regulations and accepts them without reservation.

2.3. The fact of sending a request to participate also implies, for the prospective exhibitor, acceptance of any new provisions that may be imposed by the circumstances and of which the organiser reserves the right to notify, even verbally, the exhibitors and in the interest of the event.

2.4. **Every request to participate must be accompanied by a deposit by bank transfer equal to 30% of the total price incl. VAT. This deposit will include all of the set participation fees.**

In the event of cancellation before 15/07/2017, the amounts paid will be fully reimbursed, only the registration fees will be retained by Code Events. To be valid, the cancellation request must be formulated and sent by recorded delivery with acknowledgement of receipt. After 15/07/2017, no requests to cancel participation at the SETT Trade Show will be considered, whatever the reason. In this case, the entirety of the amount owed to the organiser will be payable to him.

2.5. The amount for participation is set for each Trade Show by the organiser. However, this amount will potentially be subject to revision if the cost of materials, manpower, handling, services etc., as well as the costs of tax and social obligations suffer a noticeable variation between the date of establishment of the conditions of admission by the organiser and the opening date of the event.

2.6. The organiser only receives requests to participate subject to examination. He rules on refusals or admissions at all times, without being obliged to provide reasons for his decision.

2.7. The fact that the organiser was able to canvass the prospective exhibitor cannot, in any case, be considered by the latter as a commitment by the organiser of guaranteeing his participation at the Trade Show.

2.8. The registration of the prospective exhibitor will only become definitive after the acceptance of his file by the organiser.

2.9. The rejection of the registration will also be notified with a specific document. This rejection will not lead to payment of any compensation to the profit of the rejected prospective exhibitor. The rejected prospective exhibitor will only be entitled to a reimbursement of the amount paid.

ARTICLE 3. RIGHTS AND OBLIGATIONS OF THE EXHIBITOR

3.1. In accordance with Article 11.8 of the GENERAL REGULATIONS FOR TRADE SHOWS AND FAIRS, approved by the Decree of 7th April 1970, signed by the Minister of Commerce, any subscription, once admitted, definitively and irrevocably commits the subscriber who is now liable for the total amount including taxes of the invoice that will be sent to him, except for dispensation for cancellation authorised according to article 2.4.

3.2. **The total amount of this invoice is due, after the acceptance of the request to participate by the organiser, by 02/10/2017 at the latest.**

Any delay in payment, in accordance with Law 92.1442 of 31st December 1992 as amended, will, as a penalty clause, lead to a penalty equal to an interest rate equivalent to one and half times the legal interest rate in effect on that date, after sending a Final Notice and the payment of a fixed compensation fee for recovery costs to the amount of 100€.

A file with a deposit does not constitute a valid option for a stand pitch, only the payment of the deposit via bank transfer validates the stand pitch.

However, when failing to pay by the stated deadlines, the organiser will be entitled to consider, without any particular formality, that the subscription is terminated, and may dispose of the allocated pitch.

3.3. **For foreign exhibitors, the legislation in force on VAT will be applied.**

3.4. Signing a request to participate that has been accepted entails the obligation for the exhibitor to occupy the stand or pitch allocated from the opening of the event and leave it as is, with all necessary personnel, until the close of the Trade Show.

3.5. The subscription resulting from the submission of a request to participate entails the adherence and submission to the measures in the regulations and all additional regulations, appendix or excerpt, published in any document edited by the organiser. The same applies for compliance with the order and police measures that would be prescribed by the Public Authorities, by the Concessionaire of the Parc des Expositions de Montpellier and by the organiser.

3.6. **Conditions for transfer or sub-letting**

The transfer of a stand to a third-party is forbidden. An exhibitor can have one single co-exhibitor, that is to say, two companies per stand. Nevertheless, it is possible to organise a shared stand subject to validation by the commissioner general, starting from 80m2.

3.7. In this case, the registration fee for each co-exhibitor (**maximum 2**) must be added to the exhibitor registration fee, as detailed on the request to participate.

3.8. The products and technologies presented must appear in the list of items permitted to be exhibited which was established by the organiser

and is on the registration form.

3.9. The organiser reserves the right to formally remove all products not listed or to proceed with the ejection of the exhibitor who has not been authorised, without prejudice to the application, in respect of the contractor, of sanctions under Article 8 of the Trade Show Regulations.

3.10. Advertising out loud or using a microphone or with the use of sound equipment is formally prohibited. The same applies for all advertising and competition outside the exhibitor's stand. Distribution of flyers is forbidden outside of the stand.

ARTICLE 4. RIGHTS AND OBLIGATIONS OF THE ORGANISER

4.1. The organiser is the sole person authorised to establish the stand pitch floor plan.

4.2. The organiser cannot be held responsible for small differences that may exist between the dimensions given on the plan and the actual dimensions of the pitch. The same applies for all posts that can be located on the stand pitch.

4.3. He also reserves the right to modify, whenever he deems it necessary, the size and layout of the area requested by the exhibitor. No reservations of this fact will be permitted on the part of exhibitors.

4.4. The organiser is released from all liability for damages (including problems related to usage and any commercial damage) which may be suffered by exhibitors for any reason whatsoever, including delay in opening, lack of visitors, early termination of the event, closure or destruction of stands, fire or other damage, natural disaster, etc.

ARTICLE 5. OCCUPATION AND USE OF STAND PITCHES

5.1. Once the exhibitor has taken possession of the stand allocated to him, he will be obliged to observe any damage that might exist on the stand pitch made available to him. This claim must be made to the Commissioner General of SETT, the same day that possession is taken; after this time, any repairs to be made will be billed to the exhibitor.

5.2. Architecture committee

This committee, as part of the general plan of aesthetics and decoration at the Trade Show, decided and established by the organiser, is tasked with examining any construction project or personal installation planned by the exhibitors.

Attention: the façades of stands overlooking an aisle must include an opening of 2.5m every 6 linear metres.

5.3. Security measures

5.3.1. Regarding the installation of stands and, especially for the materials used, exhibitors are required to comply with the general safety clauses listed in the Exhibitor's Guide.

5.3.2. The exhibitor is warned that a Safety Committee will check compliance with the aforementioned provisions and that the authorisation to open a stand may be refused by this Committee or by the organiser, if this stand is not observing the safety regulations in force. The exhibitor must be present on his stand during the visit by the Security Committee.

5.3.3. **The organiser accepts no responsibility in the event of closure of a stand ordered by the Safety Committee for failure to comply with regulations. Owing to this decision, the organiser is not required to make any repayment of any amount whatsoever to the exhibitor sanctioned.**

5.3.4. The operation of equipment, the installation or distribution of objects likely to cause disruption or danger to other exhibitors or visitors is prohibited.

5.3.5. All demonstration machines must be fitted with a security device, particularly for those with moving parts which cannot be left unattended by an employee of the exhibitor even if the barrier provided by the safety regulations has been established.

5.4. Signs, posters

It is forbidden to place billboards or signs outside the stands. The external signs are put up by the organiser in a format common to all exhibitors.

5.5. Special work

5.5.1. Representatives of stands whose installations require special work (removal of partitions, laying flooring, etc.) must declare this fact on their application form, indicating, whenever possible, their size. **No staking the ground is allowed, in this case plan for technical flooring.**

5.5.2. **Regarding exhibitors who have chosen to exhibit in a bare space: the exhibitor is required to provide the organiser with sheets F1 and F2 from the exhibitor's manual, at least 2 months before the opening of the Trade Show, by 12/09/2017 at the latest,** by attaching any explanations, justifications, diagrams and useful plans for the clear understanding of the issue.

5.6. Decoration and layout

5.6.1. The special decoration of the stand is carried out by the exhibitor and is his responsibility in the light of these regulations.

5.6.2. Each exhibitor must have finished the installation and implementation of the technologies exhibited and all their equipment before the visit by the safety committee, the visiting schedule of which shall be specified in the exhibitor's manual.

5.7. Stand maintenance

5.7.1. The stand must be manned **at all times** during business hours by a relevant person.

5.7.2. Each exhibitor will not be able to clear out his stand or remove any articles exhibited before the end of the event, even if the event is extended.

5.7.3. No one can be allowed to stand outside the stands to advertise a product or a presentation or technology whether exhibited or not. **No leaflets to be distributed in the aisles.**

5.7.4. All opinion poll surveys are prohibited within the Trade Show unless the survey is conducted by the exhibitor within the framework of his stand alone and only with his visitors.

5.7.5. Stands must be kept in an immaculately clean condition. The cleaning of each stand must be completed before the opening morning of the Trade Show and should be done every day before the doors open by the exhibitor.

5.8. Packages and merchandise

All packages must be carefully labelled, Company name, stand number, stand manager and mobile number. Arrivals will be left at the stand pitches defined in the exhibitor guide, at the risk of the recipients, **without being checked by the organiser.**

Exhibitors are required to monitor their stand themselves until the complete removal of their goods including dismantling. Planned storage area (see manual).

5.9. Opening hours

The opening hours of the Trade Show are set by the organiser and specified in the manual.

ARTICLE 6. OFFICIAL FORMALITIES

6.1. Catalogue / Annual guide

The organiser has the right to edit, publish and distribute, paid or not, the event catalogue. He may concede all or part of this right as well as the advertising included in the catalogue.

6.2. Society of Authors

In the absence of an agreement between the SOCIETY OF AUTHORS AND COMPOSERS OF MUSIC (SACEM) and the organiser, exhibitors must deal directly with SACEM if, during the presentation of their products and technologies, they use musical data. The organiser accepts no responsibility in this respect, regarding SACEM. However you are reminded that **any use of a sound system on the stands is forbidden.**

6.3. Insurance

The organiser is covered for Organiser Civil Liability risk by a contract taken out each year, and is covered for risks relating to equipment and furniture included in the participation options and subscribed options.

The organiser has taken out Exhibitor Civil Liability insurance on behalf of each exhibitor, the guarantee of which will cease at the time of the definitive closure of the Trade Show. This does not include theft.

Exhibitors must take out insurance for themselves against theft and damages covering the goods brought by them and exhibited in their stands, as well as in the inside and/or outside storage area during assembly and disassembly.

ARTICLE 7. APPLICATION OF THE REGULATIONS

7.1. Any violation of the provisions of these regulations and any supplementary regulations as well as any provisions regulating the safety of the event may result, at the sole discretion of the organiser, the immediate temporary or permanent exclusion of the exhibitor, without any compensation or refund of amounts paid and without prejudice to the legal proceedings that the organiser may start against him.

7.2. This exclusion may occur even without prior notice.

7.3. Exclusion may be caused by, but is not limited to, lack of insurance, non-compliance of the layout of the stand, failure to follow safety rules, etc.

7.4. Compensation may potentially be payable by the exhibitor as compensation for moral or material damage resulting from these offences because of the harm suffered by the Trade Show.

7.5. The organiser has the right in this respect to retain the products and equipment exhibited as well as the furniture or decoration belonging to the exhibitor.

7.6. **In the event of dispute with any exhibitor with a sales or industrial company nature, or not dependent on the jurisdiction rules set by the Code of Civil Procedure, only the Courts of the organiser's Head Office have jurisdiction.**

The French text of all Trade Show documents is the only admissible text regarding all exhibitors, the versions in English or any other language being reference only.

ARTICLE 8. CANCELLATION FOR EXCEPTIONAL AND UNFORESEEABLE CAUSES

In the case of force majeure events, beyond the control of the organiser and which would require the full or partial cancellation of the event SETT 2017 (threats of attacks, floods, demonstrations, complete or partial destruction of exhibition centre etc.), accepted registrations remain final and binding, they will not be subject to any reimbursement or discounts on their amount, and thus remain fully payable to the organiser. He however agrees to postpone SETT 2017 to later dates and with the same conditions as specified in the General Regulations of the Trade Show.

Company:

Name:

First Name:

Signed In:

Date:

I have read the General Regulations of the Trade Show and I agree to comply with the conditions of participation.

Signing this request to participate constitutes a firm and definitive commitment from the requester or his company.

Signature

Company Stamp: